



Dear PTO President,

We want to present to you PPC's Fund-Raiser. Here is why it will work and how to set it up.

WHY IT WILL WORK

- No cost to set it up
- Little time required by YOU
- Everyone loves pizza
- Kids don't have to sell overpriced wrapping paper or chocolate
- Nothing to turn back in to get paid

WHAT TO DO

You need to call your locations General Manager. They have attached a card to this sheet. You can coordinate a week for your school with them. You need to put the selected date and school name in the spots provided on the card. You distribute the fundraiser cards to all students to take home to their families. It may be a good idea to have staff members also participate.

HOW IT WORKS

The card can be used on Tuesdays, Wednesdays, and Thursdays of the week you choose. The card must be presented when the family pays for their dinner. At that time the cashier writes the non-tax total on the card. The cards are totaled on Friday and a check is written to your PTO. You should receive your check the following week

A check for 25% of the total of all the cards. YES!!

This is a WIN/WIN. You keep our slower nights busy and we pay your PTO a bunch of money.

DOING THE MATH (Hey, we know it's been awhile so we did it for you!)

600 kids in your school, 25% of their families come in and spent \$30. We would pay you \$1125.

$$600\text{kids} / 25\%\text{participation} \times \$30\text{check average} / 25\% = \$1,125$$